

**PROMOTIONAL MONEY REQUEST**  
**American Border Collie Association, Inc.**  
**P.O. Box 535 • Pine Mountain, GA 31822**  
**706-663-5999**



You must be a current American Border Collie Association member to request promotional money.  
The request must be made for an event held within your own state or province during the same year.

**The request deadlines are February 15 and July 15 of each year.**

If you would like to apply for promotional money, please fill out this form and submit to the ABCA office prior to the deadline.

PLEASE PRINT OR TYPE

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name of Event \_\_\_\_\_

Date(s) of Event \_\_\_\_\_ Location \_\_\_\_\_

Amount Requested \$ \_\_\_\_\_

**Nature of Event:**

**Trials:** If the event is a trial, please give a brief description  
(e.g., type of livestock, arena or open field, ISDS-style course or other):

\_\_\_\_\_

**List all organizations sanctioning the trial:**

\_\_\_\_\_

\_\_\_\_\_

**Clinics:** If the event is a clinic, please give the name of the clinician(s), and the entry fee:

\_\_\_\_\_

**Other:** If the event is not a trial or clinic, please describe its nature, purpose and participants.

\_\_\_\_\_

\_\_\_\_\_

**Basic budget for the event:**

A general breakdown of anticipated expenses and income, including the sources of income. If you are requesting promotional money to cover a particular aspect of the event, please specify:

\_\_\_\_\_

\_\_\_\_\_

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**Is the event being held in conjunction with any other activities? If so, please specify them:**

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**Approximately how many people/dogs will participate in the event?**

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**Will the event be open to the public? If so, approximately how many spectators do you expect?**

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**Have promotional funds ever been requested for this event in the past? If so, when?**

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**If funds are approved, person or entity to which check should be made payable, and address to which it should be sent:**

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I agree that if the event for which this money is requested does not take place, I will return any promotional money furnished by the ABCA.

\_\_\_\_\_  
Signature and date