

PROMOTIONAL MONEY REQUEST
American Border Collie Association, Inc.
P.O. Box 535 • Pine Mountain, GA 31822
706-663-5999



Use this form to apply for promotional money. Request deadlines are February 15 and July 15 each year. You must be a current member to request promotional money and be a key organizer of the event. Include any supporting material that will aid in assessing the educational/promotional value of your event.

And please print or type.

Name _____

Address _____

Phone _____ Email _____

Name of Event _____

Date(s) of Event _____ Location _____

Type of Event: Trial Clinic Other

Complete appropriate section on page 2

Amount Requested \$ _____

Provide a general breakdown of anticipated income and expenses, including the sources of income. If you are requesting promotional money to cover a particular aspect of the event please specify:

Is the event being held in conjunction with any other activities? If so please specify them: _____

Will the event be open to the public? If so, how many are expected? _____

If funds are approved, indicate payee for check and the address to which it should be sent: _____

I agree that if the event for which this money is requested does not take place, I will return any promotional money furnished by the ABCA.

Signature and date

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Name/Date of Event _____

Description of Trial

How long has this trial been run? _____

Who are the key organizers? _____

Sanctioning (USBCHA, NCA, other): _____

Type of trial (e.g. sheep, cattle, judged, points/time, arena): _____

No. trials, classes, approx. no. of runs per class (e.g. Two open trials with 50 runs): _____

Number of sheep/cattle used and estimated cost of rental, shipping & care: _____

Educational features (e.g. spectators/announcing, program, demo's): _____

Other unique features (e.g. double lift final, multiple judges, benefit trial): _____

Description of Clinic

Name of the clinician(s), number of participants, topic: _____

Description of Other Event or Activity

Describe its nature, purpose and participants: _____